

# SOUTHERN NIGERIA ENERGY CONFERENCE 2025

ROADMAP TO ECONOMIC DEVELOPMENT AND ENERGY SECURITY IN SOUTHERN NIGERIA.

16 & 17 April 2025 | Arochukwu Civic Center



www.sneconference.com



The Southern Nigeria Energy Conference (SNEC) 2025 is a premier gathering of industry leaders, policymakers, innovators, and stakeholders in the oil and gas sector, set to take place on 16th and 17th April 2025 at the prestigious Arochukwu Civic Center. This year's conference is centered around the theme: "Trans Niger Gas Pipeline - A Catalyst for Economic Development," highlighting the critical role of energy infrastructure in driving sustainable growth and prosperity across Nigeria.

As the energy landscape evolves, the Trans Niger Gas Pipeline (TNGP) emerges as a transformative project with the potential to revolutionize Nigeria's energy sector. The conference will explore how this vital infrastructure can serve as a backbone for economic development, fostering industrial

growth, creating jobs, and enhancing energy access for millions.

This event is a unique platform for networking, collaboration, and knowledge exchange, bringing together stakeholders from across the energy value chain to chart a path toward a more sustainable and prosperous future. Join us at SNEC 2025 as we unlock the potential of the Trans Niger Gas Pipeline and its pivotal role in shaping Nigeria's economic landscape.

Join us as we work together to transform Southern Nigeria's energy landscape and drive sustainable economic development through the Trans Niger Gas Pipeline.









# **Objectives**

To announce Federal Government commitments to the largest economics development catalyst for Southern Nigeria.

To bring together all the stakeholders on the Trans Niger Gas Pipeline project and drive the project through to execution.

Create awareness of the benefits of the pipeline to the people of Southern Nigeria particularly the South South and South East.

Create a sense of ownership and support from the State Governments impacted by the TNGP.

Create awareness and support for the project from the host communities, traditional rulers, influential stakeholders on the pipeline right of way (ROW).

Mobilize the support of local and international vendors, suppliers, contractors, manufacturers, OEMs, engineers, artisans etc for their potential participation in the project.

Provide confidence to potential financiers, bank, development financing institutions (DFIs) on the viability and social impact of the project

### PRE-EVENT (3-Days)

**Sun. 13th to Tues. 15th**Courtesy Visit to Governors and Traditional Rulers

Tues. 15th April 2025

Golf Tee-Off for interested participants At Ibom Resort Golf Course

Time: 2pm

### **CONFERENCE EVENT (2-Days)**

Wed. 16th to Thurs. 17th April 2025

Venue: Arochukwu Civic Center

### **POST EVENT (1 Day)**

A full day tourism visit to tourist sites in Arochukwu:

- the Waterfalls
- 72 Steps
- Ivu Chukwu
- Ulonta Okoroji
- Onu Amasu slave port

& somuch more.....

### TNGP Host State Governments



#### **FEDERAL GOVERNMENT OF NIGERIA**



GOVERNMENT OF ABIA STATE



GOVERNMENT OF ANAMBRA STATE



GOVERNMENT OF EBONYI STATE



GOVERNMENT OF IMO STATE



GOVERNMENT OF AKWA IBOM STATE



GOVERNMENT OF CROSS RIVER STATE



GOVERNMENT OF ENUGU STATE



GOVERNMENT OF RIVERS STATE



# **Building Consensus and Mobilizing Stakeholders**

#### **Registration and Welcome Breakfast**

- Attendees arrive, register, and network over breakfast.

#### **Opening Ceremony**

- Welcome Address by the Conference Chair
- Keynote Speech: \*"The Trans Niger Gas Pipeline: A Game-Changer for Southern Nigeria's Economy"\* by a Senior Federal Government Representative

#### Session 1 - Federal Government Commitments and Vision

- Panel Discussion: \*"Federal Government's Role in Driving the TNGP Project"\*
- Featuring representatives from the Ministry of Petroleum Resources, NNPC, and other key government agencies.
- Announcement of Federal Government commitments to the project.

#### Session 2 – Stakeholder Alignment for Project Execution

- Panel Discussion: \*"Uniting Stakeholders for Successful Project Delivery"\*
- Featuring project developers, state governments, and industry leaders.
- Interactive Q&A: Addressing challenges and aligning stakeholder interests.

#### Session 3 – Awareness and Benefits for Southern Nigeria

- Presentation: \*"Economic and Social Benefits of the TNGP for Southern Nigeria"\*
- Case Studies: Success stories from similar gas pipeline projects globally.
- Panel Discussion: \*"Maximizing Local Impact: Opportunities for the South-South and South-East Regions"\*

#### Session 4 – Engaging Host Communities and Traditional Rulers

- Panel Discussion: \*"Building Trust and Ownership Among Host Communities"\*
- Featuring traditional rulers, community leaders, and representatives from impacted states.
- Workshop: Strategies for effective community engagement and conflict resolution.



# Mobilizing Resources and **Driving Execution**

#### Session 1 – Mobilizing Industry Participation

Panel Discussion: \*"Opportunities for Local and International Stakeholders in the TNGP Project"\*

- Featuring vendors, suppliers, contractors, OEMs, and engineers.
- Presentation: \*"How to Get Involved: Procurement and Partnership Opportunities"\*

#### Session 2 – Financing the TNGP: Confidence for Investors

- Panel Discussion: \*"Securing Funding for the TNGP: Perspectives from Financiers and DFIs"\*
- Featuring representatives from banks, development financing institutions, and private investors.
- Presentation: "The Viability and Social Impact of the TNGP: A Case for Investment"

#### **Session 3 – Roadmap to Execution**

- Workshop: \*"Developing a Clear Roadmap for the TNGP Project"\*
- Breakout sessions to address technical, logistical, and regulatory challenges.
- Presentation of key takeaways and action points from the workshop.

#### Session 4 - The Way Forward

- Summary of Key Insights and Commitments from the Conference
- Closing Remarks by the Conference Chair and a Senior Government Official
- Official Launch of the TNGP Project Implementation Framework

#### **Networking and Farewell Refreshments**

- Attendees connect, exchange contacts, and discuss next steps.

Below is an outline of the exclusive benefits tailored for Platinum Sponsors:



#### **Brand Exposure & Recognition**

- Acknowledgment as the Platinum Sponsor in the official event program.
- Premier Logo placement featured prominently on all conference materials, including, not limited to: Digital Signage, Event Media signage and stage backdrop.
- Company logo on SNEC website with a clickable link to your website.
- Featured as a Platinum Sponsor of SNEC website sponsorship page.
- 2 x Full-page advert in the conference show guide (prime location, artwork supplied by sponsor)
- Recognition in press releases, media interviews, as the top-tier sponsor.
- Online presence through event channels, pre-event, during & post-event
- 4 x Pull Up Banners within exhibition & conference area (artwork supplied by sponsor)
- 2-minute company promotional video (video supplied by sponsor)
- Distributed corporate e-brochure/hardcopy brochure to all delegates (sponsor to supply)
- Include promotional material in delegate bags (e.g.
  Brochure/branded items) (sponsor supplied items)

#### **Speaking & Panel Opportunities**

• Opportunity for a senior executive from your organization to deliver an address in a session on a

#### SNEC topic.

• Chosen senior executive Panel Participation -Guaranteed spot for a representative on a high-profile panel discussion to contribute to a chosen SNEC topic.

#### **Premium Networking Opportunities**

- Exclusive invitations to the Cocktail Evening up to 5 senior representatives from your organization, attended by key decision makers, speakers & VIP.
- Access to a meeting room at the venue for private discussions with clients and partners.
- Business Matchmaking Facilitated introductions to high-value attendees, including government officials, executives, and key decision-makers.
   (Times to be discussed with organiser's)

#### **Exhibitions and Displays**

- Prime Exhibition Space: 1 x 18m2 (6x3) Custom Exhibition Setup, prominently located in the conference area which is our prime spot for the Cocktail Networking reception.
- Branded stand including plasma TV's, wooden flooring, furniture, power point, lighting. (Sponsor to supply artwork)
- Opportunity to display products, services, or innovations during key conference moments, such as coffee breaks and networking sessions.

- Complimentary Delegate passes Ten (10)
  complimentary full conference passes for your team or quests.
- Reserved Seating Premium reserved seating for your team at all sessions and Cocktail Evening.
- Full access to all sessions, networking, breaks, lunches & cocktail networking reception

## SPONSOR SPOTLIGHT: COCKTAIL NETWORKING EVENING HOST (DAY 1)

- 10-minute speaking slot to address all exclusive cocktail networking guests & delegates
- Company branding placement at cocktail networking reception

#### **POST-EVENT BENEFITS**

- Comprehensive Reporting A detailed post-event report, including attendance demographics and analytics on your sponsorship impact.
- Media Recap Inclusion in the post-event highlights video and photo gallery shared with all attendees and promoted online.
- Database Access Opt-in access to the attendee database for post-event engagement. (Subject to attendee consent)
- Dedicated post thanking your organisation for its valued sponsorship on conference event channels



#### Why Become a Platinum Sponsor?

By becoming a Platinum Sponsor, your organization will:

- Gain unparalleled visibility among industry leaders, government officials, and key stakeholders.
- Position your brand as a leader in the oil and gas sector and a champion of economic development in Southern Nigeria.
- Access exclusive networking opportunities to build strategic partnerships and drive business growth.
- Demonstrate your commitment to the Trans Niger Gas Pipeline project and its transformative impact on the region.

Below is an outline of the exclusive benefits tailored for Gold Sponsors:



#### **Brand Exposure & Recognition**

- Acknowledgment as the Gold Sponsor in the official event program.
- Premier Logo placement featured prominently on all conference materials, including, not limited to: Digital Signage, Event Media signage and stage backdrop.
- Company logo on SNEC website with a clickable link to your website.
- Featured as a Gold Sponsor of SNEC website sponsorship page.
- 1 x Full-page advert in the conference show guide (prime location, artwork supplied by sponsor)
- Recognition in press releases, media interviews, as the Gold Sponsor.
- Online presence through event channels, pre-event, during & post-event
- 3 x Pull Up Banners within exhibition & conference area (artwork supplied by sponsor)
- 1-minute company promotional video (video supplied by sponsor)
- Distributed corporate e-brochure/hardcopy brochure to all delegates (sponsor to supply)
- Include promotional material in delegate bags (e.g.
  Brochure/branded items) (sponsor supplied items)

SNEC topic OR participate in a panel discussion to highlight your expertise, in line with conference topics.

#### **Premium Networking Opportunities**

- Exclusive invitations to the Cocktail Evening up to 3 senior representatives from your organization, attended by key decision makers, speakers & VIP.
- Business Matchmaking Facilitated introductions to high-value attendees, including government officials, executives, and key decision-makers.
   (Times to be discussed with organiser's)

#### **Exhibitions and Displays**

- Premium Exhibition Space: 1 x 18m2 (6x3) Exhibition stand, prominently located in the exhibition area,. Branded stand including plasma TV's, wooden flooring, furniture, power point, lighting. (Sponsor to supply artwork)
- Opportunity to display products, services, or innovations during key conference moments, such as coffee breaks and networking sessions.

#### **Speaking & Panel Opportunities**

 Opportunity for a senior executive from your organization to deliver an address in a session on a

- Complimentary Delegate passes Six (6)
  complimentary full conference passes for your team or guests.
- Full access to all sessions, networking, breaks, lunches & cocktail networking reception

## SPONSOR SPOTLIGHT: COCKTAIL NETWORKING EVENING HOST (DAY 1)

 Branded Registration Area (Day 1 & 2)
 Company co-branding with SNEC featured at registration stations, including delegate badge, lanyards & registration counters & backwall branding.

#### OR

- Delegate Attendance Bags
- Company co-branding placement with SNEC on +300 attendee welcome bags.

- **POST-EVENT BENEFITS**
- Media Recap Inclusion in the post-event highlights video and photo gallery shared with all attendees and promoted online.
- Database Access Opt-in access to the attendee database for post-event engagement. (Subject to attendee consent)
- Dedicated post thanking your organisation for its valued sponsorship on conference event channels



#### Why Become a Gold Sponsor?

By becoming a Gold Sponsor, your organization will:

- Gain unparalleled visibility among industry leaders, government officials, and key stakeholders.
- Position your brand as a leader in the oil and gas sector and a champion of economic development in Southern Nigeria.
- Access exclusive networking opportunities to build strategic partnerships and drive business growth.
- Demonstrate your commitment to the Trans Niger Gas Pipeline project and its transformative impact on the region.

Below is an outline of the exclusive benefits tailored for Silver Sponsors:



#### **Brand Exposure & Recognition**

- Acknowledgment as the Silver Sponsor in the official event program.
- Logo placement featured prominently on all conference materials, including, not limited to: Digital Signage, Event Media signage and stage backdrop.
- Company logo on SNEC website with a clickable link to your website.
- Featured as a Silver Sponsor of SNEC website sponsorship page.
- 1 x Full-page advert in the conference show guide (prime location, artwork supplied by sponsor)
- Recognition in press releases, media interviews, as the Silver Sponsor.
- Online presence through event channels, pre-event, during & post-event
- 2 x Pull Up Banners within exhibition & conference area (artwork supplied by sponsor)
- 1-minute company promotional video (video supplied by sponsor)
- Distributed corporate e-brochure/hardcopy brochure to all delegates (sponsor to supply)
- Include promotional material in delegate bags (e.g. Brochure/branded items) (sponsor supplied items)

#### PANEL PARTICIPATION OPPORTUNITY

• Opportunity to nominate a representative from your organization to participate in a panel discussion to contribute and showcase thought leadership on a SNEC topic.

#### **NETWORKING OPPORTUNITIES**

- Networking access to daily networking breaks, and to the exclusive networking cocktail evening attended by key decision makers, speakers & VIP.
- Business Matchmaking Facilitated introductions to high-value attendees, including government officials, executives, and key decision-makers.
   (Times to be discussed with organiser's)

#### **EXHIBITION & DISPLAY**

- Forefront Exhibition Stand: 1 x 9m2 (3x3) Exhibition stand, prominently located in the exhibition area,. Branded stand including plasma TV, wooden flooring, furniture, power point, lighting. (Sponsor to supply artwork)
- Opportunity to display products, services, or innovations during key conference moments, such as coffee breaks and networking sessions.

- Complimentary Delegate passes Four (4)
  complimentary full conference passes for your team or guests.
- Full access to all sessions, networking, breaks, lunches & cocktail networking reception

## SPONSOR SPOTLIGHT OPPORTUNITIES (Choose 1, subject to availability):

- Networking Lunch Break (Day 1) OR Networking Lunch Break (Day 2)
- Networking Tea Breaks (Day 1) OR Networking Tea Breaks (Day 2)
- Each of the above will have company branding featured in your chosen break area, including logo

placement in the show guide and program, including a company video playing throughout the chosen break. Allowing your company to reach a large audience of attendees in a relaxed setting, potentially generating leads and strengthening your brand image & growth.

#### **POST-EVENT BENEFITS**

- Media Recap Inclusion in the post-event highlights video and photo gallery shared with all attendees and promoted online.
- Database Access Opt-in access to the attendee database for post-event engagement. (Subject to attendee consent)
- Dedicated post thanking your organisation for its valued sponsorship on conference event channels



#### Why Become a Silver Sponsor?

By becoming a Silver Sponsor, your organization will:

- Gain unparalleled visibility among industry leaders, government officials, and key stakeholders.
- Position your brand as a leader in the oil and gas sector and a champion of economic development in Southern Nigeria.
- Access exclusive networking opportunities to build strategic partnerships and drive business growth.
- Demonstrate your commitment to the Trans Niger Gas Pipeline project and its transformative impact on the region.

Below is an outline of the exclusive benefits tailored for Bronze Sponsors:



#### **Brand Exposure & Recognition**

- Acknowledgment as the Bronze Sponsor in the official event program.
- Logo placement featured prominently on all conference materials, including, not limited to: Digital
  Signage, Event Media signage and stage backdrop.
- Company logo on SNEC website with a clickable link to your website.
- Featured as a Bronze Sponsor of SNECwebsite sponsorship page.
- 1 x Full-page advert in the conference show guide (prime location, artwork supplied by sponsor)
- Recognition in press releases, media interviews, as the Bronze Sponsor.
- Online presence through event channels, pre-event, during & post-event
- 2 x Pull Up Banners within exhibition & conference area (artwork supplied by sponsor)
- 1-minute company promotional video (video supplied by sponsor)
- Distributed corporate e-brochure/hardcopy brochure to all delegates (sponsor to supply)
- Include promotional material in delegate bags (e.g.
  Brochure/branded items) (sponsor supplied items)

#### PANEL PARTICIPATION OPPORTUNITY

• Opportunity to nominate a representative from your organization to participate in a panel discussion to contribute and showcase thought leadership on a SNEC topic.

#### **NETWORKING OPPORTUNITIES**

- Networking access to daily networking breaks, and to the exclusive networking cocktail evening attended by key decision makers, speakers & VIP.
- Business Matchmaking Facilitated introductions to high-value attendees, including government officials, executives, and key decision-makers.
   (Times to be discussed with organiser's)

#### **EXHIBITION & DISPLAY**

• 1 x 9m2 (3x3) Exhibition stand, prominently located in the exhibition area,.

Branded stand including plasma TV, wooden flooring, furniture, power point, lighting. (Sponsor to supply artwork)

• Opportunity to display products, services, or innovations during key conference moments, such as coffee breaks and networking sessions.

- Complimentary Delegate passes Two (2)
  complimentary full conference passes for your team.
- Full access to all sessions, networking, breaks, lunches & cocktail networking reception

### SPONSOR SPOTLIGHT OPPORTUNITIES (Choose 1, subject to availability):

- Official Conference Mobile App
- "Proudly Sponsored by" logo to be displayed on the official conference app which will be accessed by +350 attendees increasing visibility, brand recognition, and opportunities to connect with industry leaders.

#### OR

- Branded Charging Stations
- Each of these stations will be strategically placed for

convenience, displaying your company branding. Your brand is seen as providing a helpful and valuable service. Users will associate your company with convenience and reliability, improving brand sentiment and creating a positive impression.

#### **POST-EVENT BENEFITS**

- Media Recap Inclusion in the post-event highlights video and photo gallery shared with all attendees and promoted online.
- Database Access Opt-in access to the attendee database for post-event engagement. (Subject to attendee consent)
- Dedicated post thanking your organisation for its valued sponsorship on conference event channels



#### Why Become a Bronze Sponsor?

By becoming a Bronze Sponsor, your organization will:

- Gain unparalleled visibility among industry leaders, government officials, and key stakeholders.
- Position your brand as a leader in the oil and gas sector and a champion of economic development in Southern Nigeria.
- Access exclusive networking opportunities to build strategic partnerships and drive business growth.
- Demonstrate your commitment to the Trans Niger Gas Pipeline project and its transformative impact on the region.

Below is an outline of the exclusive benefits tailored for Regular Sponsors:



#### **Brand Exposure & Recognition**

- Acknowledgment as the Bronze Sponsor in the official event program.
- Logo placement featured prominently on all conference materials, including, not limited to: Digital
  Signage, Event Media signage and stage backdrop.
- Company logo on SNEC website with a clickable link to your website.
- Featured as a Bronze Sponsor of SNEC website sponsorship page.
- 1 x Full-page advert in the conference show guide (prime location, artwork supplied by sponsor)
- Recognition in press releases, media interviews, as the Bronze Sponsor.
- Online presence through event channels, pre-event, during & post-event
- 2 x Pull Up Banners within exhibition & conference area (artwork supplied by sponsor)
- 1-minute company promotional video (video supplied by sponsor)
- Distributed corporate e-brochure/hardcopy brochure to all delegates (sponsor to supply)
- Include promotional material in delegate bags (e.g.
  Brochure/branded items) (sponsor supplied items)

#### PANEL PARTICIPATION OPPORTUNITY

• Opportunity to nominate a representative from your organization to participate in a panel discussion to contribute and showcase thought leadership on a SNEC topic.

#### **NETWORKING OPPORTUNITIES**

- Networking access to daily networking breaks, and to the exclusive networking cocktail evening attended by key decision makers, speakers & VIP.
- Business Matchmaking Facilitated introductions to high-value attendees, including government officials, executives, and key decision-makers.
   (Times to be discussed with organiser's)

#### **EXHIBITION & DISPLAY**

• 1 x 9m2 (3x3) Exhibition stand, prominently located in the exhibition area,.

Branded stand including plasma TV, wooden flooring, furniture, power point, lighting. (Sponsor to supply artwork)

• Opportunity to display products, services, or innovations during key conference moments, such as coffee breaks and networking sessions.

- Complimentary Delegate passes Two (2)
  complimentary full conference passes for your team.
- Full access to all sessions, networking, breaks, lunches & cocktail networking reception

## SPONSOR SPOTLIGHT OPPORTUNITIES (Choose 1, subject to availability):

- Official Conference Mobile App
- "Proudly Sponsored by" logo to be displayed on the official conference app which will be accessed by +350 attendees increasing visibility, brand recognition, and opportunities to connect with industry leaders.

#### OR

- Branded Charging Stations
- Each of these stations will be strategically placed for

convenience, displaying your company branding. Your brand is seen as providing a helpful and valuable service. Users will associate your company with convenience and reliability, improving brand sentiment and creating a positive impression.

#### **POST-EVENT BENEFITS**

- Media Recap Inclusion in the post-event highlights video and photo gallery shared with all attendees and promoted online.
- Database Access Opt-in access to the attendee database for post-event engagement. (Subject to attendee consent)
- Dedicated post thanking your organisation for its valued sponsorship on conference event channels



#### Why Become a Regular Sponsor?

By becoming a Regular Sponsor, your organization will:

- Gain unparalleled visibility among industry leaders, government officials, and key stakeholders.
- Position your brand as a leader in the oil and gas sector and a champion of economic development in Southern Nigeria.
- Access exclusive networking opportunities to build strategic partnerships and drive business growth.
- Demonstrate your commitment to the Trans Niger Gas Pipeline project and its transformative impact on the region.

Below is an outline of the exclusive benefits tailored for Exhibitors Sponsors:



#### **Brand Exposure & Recognition**

- Acknowledgment as an Exhibitor in the official event program.
- Featured as an Exhibitor on SNEC website sponsorship page.
- 1 x Half-page advert in the conference show guide (artwork supplied by sponsor)
- Include promotional material in delegate bags (e.g. Brochure/branded items) (sponsor supplied items)

#### **NETWORKING OPPORTUNITIES**

• Networking access to daily networking breaks, and to the exclusive networking cocktail evening attended by key decision makers, speakers & VIP.

#### **EXHIBITION & DISPLAY**

• 1 x 6m2 (2x3) Exhibition stand, located in the exhibition area,

branded stand including plasma TV, wooden flooring, furniture, power point, lighting. (Sponsor to supply artwork)

• Opportunity to display products, services, or innovations during key conference moments, such as coffee breaks and networking sessions.

#### **EVENT PASSES**

- Delegate passes Two (2) full conference passes for your team.
- Full access to all sessions, networking, breaks, lunches & cocktail networking reception.

#### **POST-EVENT BENEFITS**

- Media Recap Inclusion in the post-event highlights video and photo gallery shared with all attendees and promoted online.
- Database Access Opt-in access to the attendee database for post-event engagement. (Subject to attendee consent)
- Dedicated post thanking your organisation for its valued sponsorship on conference event channels.

Below is an outline of the exclusive benefits tailored for Exhibitors Sponsors:



#### **Brand Exposure & Recognition**

- Acknowledgment as an Exhibitor in the official event program.
- Featured as an Exhibitor on SNEC website sponsorship page.
- 1 x Half-page advert in the conference show guide (artwork supplied by sponsor)
- Include promotional material in delegate bags (e.g. Brochure/branded items) (sponsor supplied items)

#### **NETWORKING OPPORTUNITIES**

• Networking access to daily networking breaks, and to the exclusive networking cocktail evening attended by key decision makers, speakers & VIP.

#### **EXHIBITION & DISPLAY**

• 1 x 4m2 (2x3) Exhibition stand, located in the exhibition area,

branded stand including plasma TV, wooden flooring, furniture, power point, lighting. (Sponsor to supply artwork)

• Opportunity to display products, services, or innovations during key conference moments, such as coffee breaks and networking sessions.

#### **EVENT PASSES**

- Delegate passes Two (2) full conference passes for your team.
- Full access to all sessions, networking, breaks, lunches & cocktail networking reception.

#### **POST-EVENT BENEFITS**

- Media Recap Inclusion in the post-event highlights video and photo gallery shared with all attendees and promoted online.
- Database Access Opt-in access to the attendee database for post-event engagement. (Subject to attendee consent)
- Dedicated post thanking your organisation for its valued sponsorship on conference event channels.





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